



SEPTEMBER 23 - 24, 2022
CHAMARA VAJRA, BENGALURU

Dcode*Guide*

A Times Group Initiative

INDIA'S LEADING
LUXURY LIFESTYLE SHOW
IN BENGALURU!

CURATED BY SHERNAVAZ BHARUCHA

100+

ARCHITECTS AND
INTERIOR DESIGNERS

30+

BRANDS

UNDER
ONE

WELL-DESIGNED ROOF



ABOUT WORLDWIDE MEDIA PVT. LTD.

Worldwide Media Pvt. Ltd. is a part of Times Group, one of India's largest media and entertainment conglomerates. The company has evolved with the changing times, with an understanding of the market dynamics to provide solutions to brands across various genres - from Luxury to Corporate, FMCG to Home and Interiors, Retail, Beauty & much more.

WWM group has 13 brands across genres with most of them being the leading titles in their domains. The focus of WWM has been to give packaged focus and diversified engagements to consumers across all media - print, radio, digital, television, OTT and more.

As of today, WWM organizes 75 events across 10 cities in India, and this number is growing every year. The marquee properties are Filmfare Awards held in various regions across India, Femina Women Awards, Femina Beauty Awards, Grazia Beauty Awards, Hello! Hall of Fame, LPMI Travel Awards, and now D/code.

All the digital properties of WWM have seen a sharp increase in their reach, which has pushed us to bring about even more innovative ideas with every passing year to keep our audiences and advertisers engaged. The overall reach of our digital properties amounts to more than 100 million!

EVENT ORGANISED BY





INDIA'S MOST PRESTIGIOUS DESIGN MOVEMENT

D/code

A Times Group Initiative

SOUTH EDITION 2022

D/code is India's leading luxury lifestyle show from the Times Group. Now in its fifth edition, D/code aims to redefine the way we experience the luxe life.

An initiative of Home & Design TRENDS magazine, D/code is a platform for the best architectural and design talent to be showcased under one roof.

D/code 2022 is a sum of thinkers, art, technology; the convergence of all design that makes up luxury living. The start of a global design revolution, D/code 2022 is an ode to the present and a celebration of the future.

INTRODUCTION TO D/CODE

1
D/code is a two day luxury, design-centric expo that journeys through the best of Indian design.

2
D/code is the first of its kind luxury living show in the country, bringing all forms of architectural and design initiatives together.

3
D/code provides opportunities for networking and interactions with industry experts.

4
D/code shines the spotlight on the future of design in India, with design displays and art installations.

PRESENTED BY

HOME & DESIGN
TRENDS





EDITOR'S NOTE



D/CODE, India's first curated luxury lifestyle show, is in Bengaluru. I'm stating the incredibly obvious, and I'm thrilled about it! Let me start with why I'm so excited about being here. For starters, we've waited almost three years for Bengaluru to open its doors to us. From lockdown to lockdown, peppered with pandemic woes and logistical hurdles, there's been a lot to deal with. The reassuring thing is that when you're certain and focused, the universe conspires.

From the first time that I spoke to curator Shernavaz Bharucha about wanting to do a satellite of the show in the South, to the day we closed on the final dates, it's been a journey worth documenting. Beautiful Bengaluru inspired us to lengths that we never imagined. The support we got from our participants and from the architect and interior design fraternity has been heart-warming. It only made me believe that much more firmly in the industry we belong to.

I'd like to take this opportunity to welcome you all to D/code 2022: South Edition, curated by Shernavaz Bharucha. Like everything my team and do, this one's straight from the heart, and truly a labour of all our love. Welcome to the world of incredible art, craft, design and decadence. Welcome to the world of D/code.

Ronitaa Italia
Editor in Chief
Home & Design TRENDS



THE CURATOR



INTERIOR DESIGNER SHERNAVAZ BHARUCHA, FOUNDER, SHERNAVAZ INTERIORS

Shifting the spotlight to the understated, yet immensely gifted artisans of the South, Shernavaz Bharucha, the curator of D/code South 2022, is a powerhouse of talent herself. Armed with unparalleled expertise and an affluent clientele, her diverse range of projects is spectacular, to say the least.

Going vocal for local, she wants the exotic southern arts and crafts to meet the rest of the world, awarding them with the recognition they truly deserve. Balancing opulence with simplicity, she is a conscious designer, watchful of the footprint she leaves behind, consciously propagating sustainability. Overcoming challenges of the design world like the true champion she is, her three-decade-old Bengaluru-based practice doesn't conform to standards and leaves a pleasant aftertaste to all projects it undertakes.

When asked about her vision for D/code South 2022, she says "There is a wealth of talent in the South, right from local karigars, to high-end designers, all understated and waiting to be discovered. I am looking forward to facilitating that".

A world traveler with some of the most affluent clientele in the country, Shernavaz believes that traveling has played a huge role in inspiring her design sensibilities. It is on these trips, be it for work, leisure or scouting that she derives unique ideas and concepts. Social media is also a way forward, through which she keeps herself duly updated with all-things design.

Her advice to budding designers is, "Whatever you are designing, do it from your heart and the rest will follow. Don't let adversaries or challenges deter you... instead keep at it because... at the end of the day, you know who you are and what you bring to the table".

H I G H L I G H T S

India's most anticipated luxury design show, D/code is in its fifth edition, and is considered to be the rendezvous point for the architecture and design community in India. The itinerary is an high-octave one — innovative design pavilions, panel discussions, high-powered visibility and networking opportunities. D/code this year has collaborated with some of the best in the industry, and here are the key highlights for the design fair:

NETWORK AND ENGAGE

Get a first-hand look at the best and latest designs from India's top designers and decor brands while interacting with the stalwarts of the Indian design scape - from living legends to the exciting new crop of architects, designers and artists.

POWER TALKS

Be part of the inner circle of architects, designers and artists, with informative and detailed discussions that start off with an idea, quickly turning into rousing dialogues. Our panellists cover the gamuts of architecture, interiors, product design and art, speaking about the burning questions on everyone's minds — urban planning, sustainability, product innovation, designing for modern India — covering architecture and beyond.

SOUTH ON OUR MIND

Shernavaz Bharucha, the curator of D/code South 2022, blurs the boundaries to take the glorious heritage and crafts of the South of India to the world. The arena will shift the spotlight to the understated, yet immensely gifted artisans that work tirelessly and create works of art admired the world over. Now's the time to take a bow and salute the talent responsible. The schedule is specially curated to highlight this vision.



TRENDS EXCELLENCE AWARDS



At TRENDS, we encourage and showcase works of international and Indian architects, interior designers and industry-related professionals. With an aim to honour and accolade the utmost level of creativity and design, TRENDS introduced TRENDS Excellence Awards for Architecture & Design.

Now in its eighth year, TRENDS EXCELLENCE AWARDS FOR ARCHITECTURE & DESIGN is undeniably India's most sought-after design award. Presented by Home & Design TRENDS magazine, the awards aim to accolade the utmost level of creativity, innovation, originality and inspiring practices in the field of Indian architecture, interiors and design. The awards are an endeavour to showcase the best in architecture and design projects, concepts, forms and practices in the country.

The categories cover the whole spectrum of the architecture and design milieu - architecture, interior design, product design and visual design. Our judges define the TRENDS Awards each year – and each year we bring forth a stellar group; of extraordinary individuals who have shaped or are shaping the Indian architecture and design milieu. If it is just not just plain, simple, unequivocal excellence of design practice, then it will be out-of-the-box, new thinking that a TRENDS judge will look for in the entries.

Each year, the awards witness a slew of quality projects from India's top architecture and design firms, and this year has been no different. This edition of the awards saw the participation of over 3500 entries from across India, representing the benchmark that has set the standard for design discourse in India.

Event organised by

HOME & DESIGN
TRENDS





RISE GROUP

Immerse yourself in Italian mastery. Rise Group brings the best of Italy to your part of the world and right into your personal spaces.

Speaking Italian with Spaces

OPEN YOUR DOORS TO DISTINCTIVE
OPULENCE & ITALIAN INGENUITY.



Grace and style become emotions when true Italian craftsmanship takes over your living spaces.

From utterly spellbinding seating and lighting to fascinatingly geometric tables and bookcases to smooth and tasteful kitchen systems, RISE Group brings the best of Italy into your spaces.





Immerse Yourself in
Italian Mastery

CONTACT : 080 4097 6999 | sales@risegroup.in

www.risegroup.in [@risegroup_blr](https://www.instagram.com/risegroup_blr) [@risegroupblr](https://www.facebook.com/risegroupblr)

RISE GROUP, HSR LAYOUT SECTOR-4, BANGALORE



Valcucine

PAOLA
LENTI

Rimadesio



10

SEPTEMBER 23 - 24, 2022 CHAMARA VAJRA, BENGALURU

INDIA'S FIRST CURATED LUXURY LIVING SHOW

HANSGROHE

If you love beautiful design in the bathroom and kitchen and recognise the importance of excellent quality, then Hansgrohe is the brand for you.

AXOR



From
personalities
for
personalities



AXOR One
by Barber Osgerby

axor-design.com/in





LUTRON

Lutron leads the market in high-quality lighting controls for all electric lights as well as automated shading systems for daylight control.



ALISSE

ELEGANCE MADE BRILLIANT

An elegant wall control for lights and shades in a range of handcrafted metal finishes and colors



TEL: +91-124 439 0130 E-MAIL: LUTRONINDIA@LUTRON.COM WEB: LUTRON.COM/ASIA

© 2022 Lutron Electronics Co., Inc.





K O H L E R

Experience first-hand the mission statement of Kohler, "To improve the level of gracious living in the lives of all who are touched by our products and services."



AK INTERNATIONAL

Designing, celebrating and curating high fidelity audio systems
with unmatched quality.



AK INTERNATIONAL
Audio Video Distribution



FOCAL
LISTEN BEYOND

naim

MONSTER

+91 022 22619292 / 9619222092

info@akinternational.co

www.akinternational.co

📍 Poonam Chambers (A Wing) Opp Atria Mall Worli, Mumbai-400018.

📍 Prestige Delta, Residency Road, Opp Ritz Carlton Bengaluru-560001.

B A A Y A

Baaya represents the culmination of skilled craftsmanship and visionary design innovation, meant to transform contemporary spaces.



ARTFUL SPACES THAT CELEBRATE YOU

ART | LIGHTING | FURNITURE | ARTEFACTS

Unique bespoke artisanal décor that can be customized for every space. Contact us for a consultation.

www.baayadesign.com | +91 89284 20056 | abhishek@baayadesign.com

📍 Mumbai (Lower Parel & Andheri) 📍 Bangalore (Koramangala)



BERURU

Blurring the boundaries between your indoors and outdoors, Beruru is the ultimate outdoor lifestyle brand.



FOR ALL GARDENS AND ALL THINGS GARDEN

Beruru is the definitive root-to-roof outdoor lifestyle brand, for all gardens and all things garden. Founded with the vision to grow our roots in every home, and find home in every garden, Beruru helps you create your own sanctuary and reimagine the outdoors as the heart of any space, inspiring slow, joyful urban living.

beruru[®]
THE GARDEN RESERVE

www.beruru.com





ESCAPE BY CREATOMY

Escape by Creatomy is well known for their mindfully created, handcrafted products with modern-day aesthetics and one-of-a-kind designs.

escape
CREATOMY

The Pench Collection

Design by Prateek Sabharwal

Set in the Seoni and Chhindwara district of Madhya Pradesh and spread over an area of 750 sq km is the Pench National Park. The 'super mum' of the Pench forest fondly known as Collarwali Bhagin, served as the muse for the first piece of this collection.

The T-15 Chair draws inspiration from the flow of animal movement. The chair's stance is ever so slightly tipped forward, like a tiger on the prowl. The brass back is an ode to the radio collar worn by the T-15 tigress who single-handedly helped revive the tiger population by birthing 29 cubs.

The Seeng Mirror is the next piece in the Pench Collection. It is a study in minimalism, inspired by the horns of a deer. The sleek wooden sections are anchored onto a solid marble base and present itself as a perfect piece for a bedroom corner.

Furthermore, the Doh Coffee Table and Console are inspired by the Pench River. The pitter-patter of the rain on the river creates a ripple pattern that the brand has tried to bring to the fore through traditional Indian tableware, made of Kansa. The sleek metal sections try to capture the movement of the river as it meanders through the arid landscape of Madhya Pradesh. The Bookshelf and Bench are an extension of these influences, and work as sculptural pieces or just conversation starters.



Shop online at www.escapebycreatomy.com | Bengaluru, IN | +91 9663955244



JAIPUR RUGS

Founded in 1978 by Nand Kishore Chaudhary with just two looms, Jaipur Rugs now has over 7000 looms and sells in over 65 countries.

Brahamaand

Inspired by a series of paintings by designer Ashiesh Shah, the 'Brahmaand' collection by Jaipur Rugs turns humankind's search for cosmic relevance and age-old questions of greater designs into visual art.

Shop online: www.jaipurrugs.com
+91 7230003884



JAIPUR RUGS

• Bengaluru • Delhi • Jaipur • Milan • Mumbai • Samara • Shanghai

ZIPSCREEN BY ROLLEASE ACMEDA - AUSTRALIA

Zipscreen by Rollease Acmeda - Australia, prides itself on being innovators of precision window covering hardware systems, machinery and automated shade solutions.



At Rollease Acmeda, we are innovators of precision window covering hardware systems, machinery and automated shade solutions.

The years of knowledge and experience have enabled us to deliver broader product choices, enhanced technologies and an exceptional level of service to our customer base. Now available in India.



ZIPSCREEN

Is the ultimate external screening solution for any outdoor area or window. Specially designed for alfresco-entertaining areas such as pergolas, verandas, and balconies, it offers privacy and protection from the sun, wind, rain, and insects all year round.



EXTREME SYSTEM

With the ability to achieve up to 7m widths, the Extreme System consists of robust hardware providing a solution for significantly heavier and impressive shading systems. The perfect solution for both internal and external applications, domestic or commercial, the extreme system creates a new opportunity to achieve greater, grander beautiful blinds.

India Representative :
A to Z Lifestyle (India) Pvt. Ltd.
Contact : 9820 33 61 63
Email : ap@atozlifestyle.in Website : www.rolleaseacmeda.com

N B T

NBT stands for NB Todi, the founder who established the Todi group of companies in 1945 starting with manufacturing Textiles of a Narrow Width.

Make a window with style

Available At All Leading Furnishing Fabric Showrooms

Designer Blinds | Curtain Tracks | Motorised Curtains | Outdoor Blinds

E: sales@nbtcurtainsystems.com

W: www.nbtcurtainsystems.com

M: 022 4025 0300

TOSO
JAPAN
Premium Curtain Rails & Blinds

NBT
CURTAIN SYSTEMS

P 3 ARCHITECTURAL SOLUTIONS

P 3 Architectural Solutions has some of the most glamorous and customisable home interior European brands. Presenting, the ultimate one-stop-solution to all your requirements.

P³ Architectural Solutions



A ONE STOP SOLUTION

“ WE CREATE WHAT YOU IMAGINE AND MAKE YOUR HOUSE A DREAM HOME”

P3's home Interior European brands can be segregated into Seven broad segments to give complete solutions to all the elements of a project.

- **Architectural Brands** – Sunroom , PB Finestre , Oikos Entrance Doors , Croci , Fontanot , Garbelotto
- **Interior Brands** - Ludovica Mascheroni, JAB, Dupen, Team 7, Marinelli, Fisher & Paykel
- **Architectural Lighting Brands** -- P3 Automation, Flexa Lights & Smartlights.
- **Decorative Lighting Brands**- Quasar, Nemo.
- **Outdoor Brands**- Ethimo, Vondom, Triconville & Laboratorio Mattoni.
- **Office Furniture Brands** - laCividina & Vaghi
- **P3 Fabrication** – India

Armed with the Head Office in Mumbai, P3 Architectural Solutions has two showrooms in Mumbai & One showroom in Bangalore, with offices all over India.



MUMBAI | BANGALORE | AHMEDABAD | DELHI | CHANDIGARH | JAIPUR | NAGPUR
| PATNA | INDORE

WWW.PCUBESOLUTIONS.COM |
ROOPESH@PCUBESOLUTIONS.COM | +91 9820254444

PORTA FINESTRA DESIGN

PORTA FINESTRA DESIGN offers elegant door, window, partitions, retractable roofing and shading systems that enhance value for upscale residences, villas and luxury spaces.

PORTA FINESTRA

Elegance In Simplicity

TAKE A GOOD LOOK



FRAME ZERO

MINIMAL SLIDING DOORS

@portafinestradesign

www.portafinestra.com

info@portafinestra.com



R O S H A

Presenting Rosha, your ultimate destination for timeless designs and high-end cordless table lamps. Let there be light, we say!

ro:sha

YOUR DESTINATION FOR TIMELESS DESIGNS & HIGH-END CORDLESS TABLE LAMPS

Rosha lamps are made with aluminium alloy, clear crystal and steel, which makes them durable and lightweight & provides them with a unique texture that embodies the essence of luxury and elegance.



SAINT GOBAIN

With over 355 years of expertise in bringing building materials to discerning customers, starting with Mirrors for the Palace of Versailles (Paris) in 1665, Saint-Gobain My Home brings to you a bouquet of its home solutions.

ENJOY ELEGANT,
EFFORTLESS,
EVERLASTING VIEWS!



Bring home world-class windows from Saint-Gobain that feature India's many firsts!



WINDOWS



EUROPEAN
ENGINEERING
AND DESIGN



BLOCKS UV
RAYS AND
EXCESS HEAT



STURDY AND
SAFE - TOUGHENED
GLASS WINDOWS



CUTS DOWN
NOISE



LEAKPROOF AND
WATERTIGHT



DOORSTEP
MEASUREMENT
AND INSTALLATION



www.myhome-saint-gobain.com

STUDIO SMITAMOKSH

Celebrating artisan and design, STUDIO smitamoksh is a group of artisans based in Sanand, Ahmedabad working under the guidance of designer duo Smita and Moksh.



part sized image of 'Bharatvarsh'
3ft x 6ft

handcrafted and hand embroidered solid teak wood

STUDIO smitamoksh is a group of artisans based in Sanand, Ahmedabad working under the guidance of designer duo Smita & Moksh. Their work aims to explore the inherent acumen of Heritage, Arts and Crafts which have evolved through the continuous interaction of human life with nature. Their effort is to evoke positive emotions through the work, by the means of a process of expression called PARIKALPANYOG (Integrating with self through conscious design).

Their craft is based on their approach to be in sync with nature, which governs the selection of subject, materials and processes and belief that any design or art communication consists of three parts: Emotion Expression and Experience. With specifically selected emotions that can uplift the human consciousness and bring positivity and stability in one's life, through references of music, poetry and other arts, they believe that Human Intelligence should be used to be in sync with nature instead of trying to command it.

+91 9909907939
studiosmitamoksh@gmail.com
studiosmitamoksh

STUDIO
smitamoksh

SAMURAI HOME

From Jaipur, Rajasthan, India comes a design atelier that prides itself on celebrating the indigenous arts and crafts from the farthest corners of the country. Presenting, Samurai Home.

Established in the 1960s as a trading business of vintage artefacts, Samurai Exports over the last six decades has grown into a leading brand for selling bespoke furniture, rugs, artefacts, vintage products, textiles and tasteful décor throughout North America, UK, Spain, Italy and France to name a few. Located in the historical city of Jaipur, in the Indian State of Rajasthan, Samurai Exports has its own manufacturing units, in addition to sourcing products from the remotest corners of the country. Having our own inhouse production units gives us the flexibility to cater for the specific and varied tastes and preferences of our discerning clients.

An Exquisite Blend of Traditional Craftsmanship and Modern Aesthetics

For over 60 years Samurai has exported and sold captivating, design-led, furniture and homewares throughout the Western Europe, USA and further afield. From a modest beginning in Jaipur, we have grown to become one of industry's largest and most trusted trade-only names, while continuing to be an eminent family run business. Our wide spectrum of products is not restricted to any particular style but rather reflects a myriad of diverse collections which makes Samurai exports an exciting and invigorating company to work with.



The company currently has a network of 2000 artisans, both in-house and in the villages of rural India. We have an end to end business model covering all aspects, starting from sourcing the raw material to selling a finished masterpiece. We have been endeavouring to revive the traditionally renowned but dying arts like pietra dura inlay hand carving both in stone and wood. Our collection is a subtle blend of modern and classical, incorporating Western styles with intricate Indian workmanship. Our close collaboration with some of the leading American and European designers and furniture makers enables us to augment our catalogue with exquisite designs every season.

Our expertise lies in bespoke furniture, rugs, artefacts, vintage products, textiles and tasteful décor.

We are immensely pleased to inform that after making our mark in the international market for over six decades, we are opening our doors to a select few in India who we are sanguine will appreciate our designs and aesthetics.



Duksh Goel
Director-Samurai home

TECTONA GRANDIS

Designer Dhruvkant Amin's conscious, handcrafted pieces redefine the functionality of teak wood, making furniture that is sustainable while ensuring comfort and flexibility.




TECTONA
GRANDIS
FURNITURE

PREMIUM HAND-CRAFTED BESPOKE FURNITURE



3, Jayantilal Park,
Ambli-Bopal Road,
Ahmedabad - 380058

+91 70165 60569
tgf.india14@gmail.com
www.tectonagrandis.in

tectona grandis furniture
tectona grandis furniture
ahmedabad

Project Beton Brut by THE gRID Architects
Photo Credits: Photographix India | Sebastian

VAYA

VAYA, a Bangalore based textile studio by Universal Textile Mills, designs, curates, and produces luxury drapery and upholstery fabrics for homes with an inspired sensibility.





WOODEN STREET

Wooden Street, is India's fastest-growing furniture eCommerce company.
It was founded in 2015 and has its headquarters in Jaipur, Rajasthan.

Spruce Up Your Home Interiors with Designer Furniture



Wooden Street
Furniture...bonded with love

+91-9314444747
info@woodenstreet.com
www.woodenstreet.com



YOUKRAFT

YouKraft is the ultimate shopping portal for all things related to interior construction and decoration of living and working spaces providing exclusive offers and loyalty programs.

YOUKRAFT.com



HOME & HARDWARE MEGASTORE

One stop solution for all your interior material needs!



Best Prices



On-Time Delivery



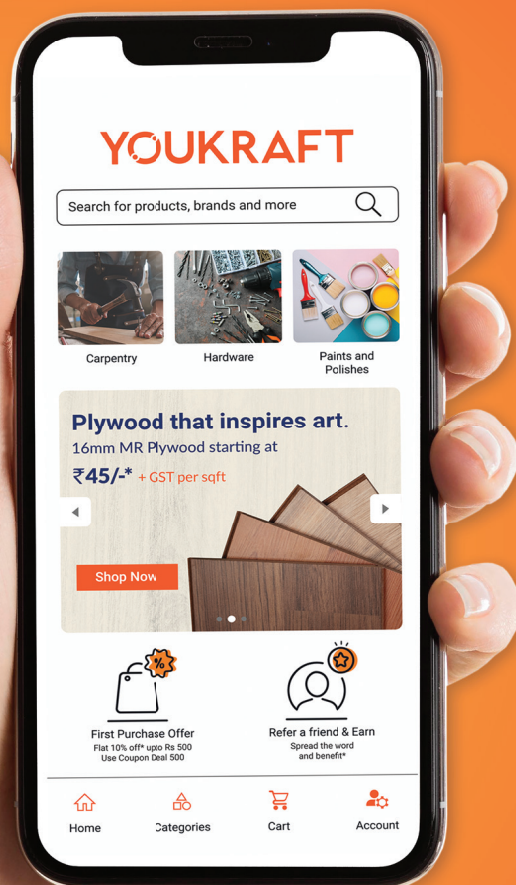
24x7 Customer Support



Extensive Catalogue



Quick BOQ Turnaround



Top Categories



Carpentry



Bathroom & Accessories



Paints & Polishes



Electrical & Lighting



Tiles & Flooring



Tools



Plumbing & Waterproofing



Hardware



Ceiling & Partitions

*Conditions Apply

Scan to log in



Follow Us



visit: www.youkraft.com

MAKE MY GARDEN

Spread across 1 acre in Begur, Make My Garden is a creative landscape, design, garden setup with a emphasis on all things green.



Make My Garden is a creative landscape, design, garden setup, grow your own veggies and garden maintenance company.

Formed with a mission to bring creativity, innovation and growth into the field of gardening, and with a vision to **enhance Health, Harmony and Happiness** for urban residents, Make My Garden is a one-stop solution for all your gardening needs.

With a strong belief that gardening is a journey and not a destination, we help you create an organic, sustainable indoor and outdoor green space.

Our beautiful nursery, spread across 1 acre in Begur is the “go-to place” for garden-lovers in Bangalore. It includes an array of bedazzling plants and unique décor elements; a well-furnished reading corner and library with a bunch of amazing gardening books; the raised bed farming and vegetable-plucking-patches, where you get to pluck your own vegetables; playmates like bunnies, butterflies, and fish; along with a fun set of swings and a trampoline! A wonderful experience for plant lovers as well as a fantastic time for the entire family including kids and grandparents.

MAKE MY GARDEN

WWW.MAKEMYGARDEN.COM

AN EYE ON CRAFTS AND ART

Over the last two years, as the world battled an unknown pandemic, the ripple effects were felt fast and wide. And this truth rings home especially when it comes to our artisanal and crafts community. In a bid to encourage, nurture and blur the distance, D/code South has taken a conscious decision to celebrate the handmade, handcrafted, sensorial nature and history of our country.

This year, we plan to introduce fresh local talent and ateliers that have stood as champions to artists and art alike. India's leading luxury lifestyle show brings together an amalgamation of thoughtful and evocative designs. As our curator, Shernavaz Bharucha says, "What excites me the most about D/code South is the dialogue it will facilitate between the unknown artisans, designers, and craftsman of the south with the rest of the country, which I get to encourage through collaborations. This cause is extremely close to my heart", she gleams. With great pride, we have partnered with an exciting range of labels, designers, galleries and artists. Hailing from different parts of the country, come, witness the best of India, the new of India and the past of India... come, experience D/code in an inspiring new light!



HOME & DESIGN
TRENDS

EVENT ORGANISED BY WORLDWIDE MEDIA PVT LTD
CONTACT: dcode@wwm.co.in

